

FLORENCE WAI YAN KONG

309 Chartland Blvd. South
Toronto, Ontario M1S 3P4
www.florencekong.art
hello@florencekong.art
(647) 203 3126

EDUCATION

[Ryerson University](#)

TORONTO, APRIL 2014

Bachelor of Technology,
Graphic Communications
Management

SKILLS & LANGUAGES

Design

Adobe InDesign
Adobe Illustrator
Adobe Photoshop
Figma, Adobe XD

Art

Digital Illustration
Traditional Illustration
Clip Studio Paint
Procreate 5

OS and Software

Mac OS
iPad OS
Windows 7, 8, 10
Microsoft Office, GSuite

Soft Skills

Copy & Report Writing
Flexible Problem Solving
Independently Motivated
Time Management
Customer Service
Team & Support Oriented

Languages

Fluent English
Spoken Cantonese

SUMMARY

Current prepress and graphic designer with 7+ years of industry experience, specializing in small format print and large format signage print production. Diversified skills include customer support, client relations, job tracking and project management, and social media management. Detail oriented and concise communication skills.

EXPERIENCE

[PARAGONdpi, Toronto](#) - Graphic Designer / Creative Services

April 2014 to Present

- Manage over 20 clients and visiting customers to the shop, as acting graphic design specialist and offering customized advice per client as per their needs
- Create production ready artwork with fast turnaround times, resulting in a frictionless workflow from client to finished product
- Oversee the production of 30+ unique jobs a month, while offering clients immediate feedback and advice for various design requirements, resulting in improved client relations
- Support other team members in other parts of the company in various tasks when necessary, remaining flexible on the floor and behind the computer

[DisplayIt Graphics, Toronto](#) - Graphic Designer

June 2020 to November 2020

- Created imposed print and cut ready artwork for a variety of materials, including aluminum, acrylics, coroplast, cardboard and paper stocks, according to specifications
- Operated small format Konica Minolta Bizhub printer to client specifications, creating hundreds of impressions per job, allowing jobs to be completed same-day
- Followed precise instruction to assemble and create client goods, varying from gluing signage to applying large decals to paint cans

[sidefury.art](#) - Freelance Illustration and Character Artist

February 2011 to Present

- Grew my personal brand on various platforms such as Tumblr, Twitter and Twitch, with a cumulative 1,500 followers across all sites
- Reached out with social media to solicit commission and contract work, providing clients with high quality digital illustrative work
- Developed new branding tools such as emotes for established Twitch Livestreamers based on specifications and branding, with fast turnaround for community usage

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AWARDS

Ryerson University
Dean's List

2014

Ryerson University
Entrance Scholarship

2010

VOLUNTEERING AND PROJECTS

[Alteri.co](#) - Project Manager / Director

April 2020 to Present

- Co-founding a new browser-based game site with role-play game elements mixed with digital art
- Designing a detailed, goal-oriented features list based on market research of competitor sites and groups
- Direct and advise fellow co-founder with art and concept, working in tandem to create a social media presence
- Interviewing and commissioning key team members for various parts of the site, while personally overseeing the UX and game mechanics design

[Pixpet.net](#) - Writer, Quality Assurance and Tester

March 2021 to April 2021

- Wrote over 10 long-form prose pieces as a part of Pixpet.net's newly added adventuring game system
- Proofread and quality checked fellow team member's writing as requested, resulting in higher quality, more effective prose
- Planned various branching story lines and learned to use the site's proprietary quest writing system to input and review quest dialogue

[Crown of Septima](#) - Project Manager / Director

December 2017 to July 2018

- Co-created a text and image based online art sharing game on Deviantart.com
- Managed over 150+ users in a fresh community, maintaining interest with regular and effective updates on social media and Discord server
- Wrote the project's lore and story direction, providing additional direction to team members and players for an immersive storytelling experience

I HOPE TO HEAR FROM YOU SOON!

Florence K.